



SINCE MAY 2007

# THE ISLAND CONNECTION

The newspaper for Kiawah, Seabrook and Bohicket Marina

Volume 13 Issue 5

FREE

June 7, 2019

## Beach cruisers raise awareness HOSPITALITY AND FASHION SUPPORT KIAWAH'S TURTLE PATROL PROGRAM

BY ELENA GAUDINO  
For The Island Connection



Peter Millar designed custom beach cruisers. Photo provided.

Timbers Kiawah - Ocean Club & Residences, the newest luxury residential offering on Kiawah Island's beachfront in over 30 years, and Peter Millar, one of the most sought-after brands in the lifestyle apparel market, have partnered to create a limited-edition beach cruiser to raise awareness

for the conservation of Kiawah Island's threatened Loggerhead sea turtles.

The partnership will offer the exclusive, new bikes to residents of Timbers Kiawah, located within a prime oceanfront community where sea turtles commonly nest, and will also have a

limited release available for sale to the public. The companies will unveil the cruisers in Spring 2019 to coincide with the start the nesting season. All proceeds from the bike sales will be donated to the Town of Kiawah's Turtle Patrol program, the impactful group behind protecting Kiawah Island's endangered turtles.

"Opening a new resort on the beach, we were hyper-aware and conscientious of how development could impact sea turtles, and we wanted to ensure the safety of these endangered creatures and their future," said Chris Burden, Managing Director of Development of Timbers Resorts. "Partnering with Peter Millar to design a turtle-patterned bike was a great way for us create awareness to protecting wildlife in Kiawah Island."

The beach cruisers feature a custom design by Peter Millar. The aesthetic is beach chic and characterized by a myriad of bright turtles.

Bike culture is a key part of the lifestyle on Kiawah Island, and Timbers Kiawah offers exclusive access to the destination's most scenic trails. With over 30 miles of bike paths and 10 miles of hard-packed sand for beach biking, Kiawah Island was

designed for journeying on beach cruisers. Timbers Kiawah residents can use the bike fleet at their convenience to tour the region's marshes and forests or navigate to their favorite spots on the ten-mile beach.

"We wanted the turtle print to evoke a true seaside feeling and be a reflection on a gentleman's leisure time. We're excited to finally see our new print come to life and for such a good cause," said Scott Mahoney, Chairman and CEO of Peter Millar, which is a favorite luxury brand among golfers.

Another important aspect of the partnership is turtle conservation education, which will come to life for residents through sessions taught by local experts. Leaders from the Turtle Patrol and more will be engaged to lead education for adults and fun activities for Timbers' smallest residents, The Timbers Tikes, highlighting the importance of recycling, keeping beaches clean and protecting the Loggerhead sea turtles, which are native to the area.

*Cruisers are available for \$1200 and purchased by calling 843.300.1646 or visit [TimbersKiawah.com/bikes-available-sale](http://TimbersKiawah.com/bikes-available-sale).*

## ISLAND CONNECTION CALENDAR

### WEDNESDAYS

**WHAT:** TimbersKiawah Concerts in the Courtyard

**WHERE:** The Courtyard between Hedge and Java Java (Freshfields Village)

**WHEN:** 6-8p.m.

**MORE INFO:** Join Timbers Kiawah in The Courtyard every Wednesday for live music with Chris Dodson, outdoor kids games, local art and beverages provided by Timbers Kiawah. The series will run through Wed., Aug. 29

### MONDAY, JUNE 10

**WHAT:** TimbersKiawah Straight to Art

**WHERE:** Timbers Kiawah Clubhouse

**WHEN:** 4-6p.m.

**MORE INFO:** Kirsten Lindsay will give a live painting demonstration and artist Renee Fox will be on site. Bites and libations will be served. A portion of the proceeds from the evening will be donated to the Kiawah Cares foundation. For more info visit [TimbersKiawah.com](http://TimbersKiawah.com).